



International Co-operative Alliance



ICA FACTSHEET – Coop'Art – Express Yourself!

The International Cooperative Alliance (ICA) is organising an international artistic competition open to those between ages of 16 – 35 years with the purpose of promoting the values and principles of cooperation amongst young people.

2012 has been declared by the United Nations as the International Year of Co-operatives and this competition is one of many initiatives organised by the co-operative movement worldwide to maximise the opportunities provided by the Year.

Symbolically, the official announcement of the competition was made on the 2 July 2011, on the International Day of Co-operatives 2011, which had a theme of “Youth, the future of co-operative enterprise”.

Participants in the Coop'Art competition can submit their projects through a dedicated page on the ICA's website for the International Year www.2012.coop/en/get-involved/competitions. An award ceremony will be held in Manchester in November 2012 at the International Co-operative Forum.

Anyone between the age of 16 and 35 years of age can participate. There are three different categories for the competition: music, video and photography. The aim is to create a song, a video and a photograph that promote the principles of co-operation in a way attractive to young people to raise their awareness about the co-operative movement worldwide.

The first prize in each category is 3,000USD and a trip to Manchester in November 2012. The second prize in each category is 1,500USD and the 3rd prize a tablet personal computer. A jury will shortlist the projects eligible in each category and the final winners will be chosen through an online poll.

The global sponsors of the competition are UK based consumer co-operative, The Co-operative Group. The Co-operative Group have dedicated themselves to inspiring young people by opening up ways for them to change their world for the better, through co-operative education, opportunities and campaigning.

The co-operative

Find out more about the Co-operative Group at www.co-operative.coop.

Find out more about The Co-operative Group's Inspiring Young People programme at www.co-operative.coop/inspiring-young-people.

