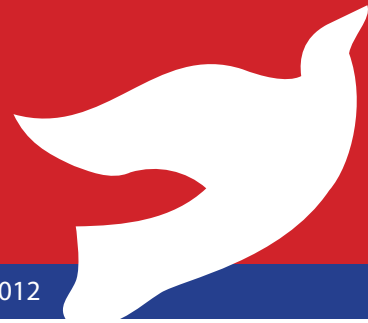


ICA expo**news**



Year 5 - Number 36 - 2012 March - Update on the ICA EXPO 2012

Romanian participation at ICA EXPOCOOP 2012



Mrs. Sevastița Grigorescu - UCECOM President

In the framework of the International Year of Co-operatives, the latest edition of ICA EXPOCOOP represents an event of great magnitude, intended to convey a message of solidarity, force and competitiveness to co-operatives from around the world. The trade fair will re-affirm that the co-operative movement

represents a solution for difficult economic and social problems of the contemporary world. Certainly, the participation at the Expo will be an important promotional engine for co-operative societies, a means to increase their visibility and to promote their economic potential, expertise and knowledge.

The Romanian production co-operative movement understands the importance of this event and confirms its participation at ICA EXPOCOOP for the second time, convinced that the results, both co-operative and pragmatic, will meet its expectations.

The National Union of Handicraft and Production Co-operatives of Romania - UCECOM will participate with 10 of its associated members, handicraft co-operative societies (producers and service providers) that cover a large range of products and activities, such as:

- Garments for women, men and children: dresses, blouses, skirts, trousers, jackets, coats etc., including sport and ski garments.
- Knitwear: pullovers, dresses, skirts, jackets, costumes etc.
- Small furniture and other wooden articles: toys and games, boxes, newspapers supports etc.
- Textile handicraft: embroidered folk blouses, folk scarves, folk dolls etc. and wooden handicraft - figurines, vases, folk spoons etc.;
- Food products: candies (drops, sweet and breath refreshing tablets), sorbets, food essences, flavors and dyes.

The Romanian presence at ICA EXPOCOOP represents a possibility to promote the co-operative societies from this country, their products and services. The expo also provides an opportunity to develop new relationships, partnerships and business networks with organisations from the UK and other countries of the world, which will benefit both the exhibitors and the other UCECOM members. At the same time, the exhibition and the related events can strengthen the connections with other co-operative structures present at the trade fair.

Romanian Exhibitors thank the organizers in advance for the valuable effort, dedication and competence demonstrated in the preparation of this important event for co-operatives from around the world, assuring that ICA EXPOCOOP provides all with the best service.

Romanian exhibitors also wish a successful participation to all the participants, with the sincere hope to increase solidarity, understanding and openness which represents the co-operative movement and assures its sustainability, despite the difficulties imposed during almost two centuries of existence.

We welcome you to The National Union of Handicraft and Production Co-operatives of Romania – UCECOM stand to meet your Romanian colleagues and discover a part of the Romanian people’s tradition and soul.



Some products of UCECOM



31st October to
2nd November 2012
Manchester Central
Manchester - UK

Joins us: www.icaexpo.coop

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