



Newsletter – August 29, 2012

## News

### ► The value of long-term thinking



According to Kathy Bardswick, President and Chief Executive Officer of The Co-operators Group, business leaders should model their perspective on that of co-operatives and credit unions.

They must overcome their fixation with short-term profit maximization and shift their emphasis to long-term value creation. We need business to be at its best as a force for sustainable economic development.

[Read the article from Kathy Bardswick](#)

### ► The International Summit of Cooperatives truly lives up to its name!



With the **2012 International Summit of Cooperatives** 5 weeks away, these cumulative figures since the Summit was announced give the word **international** its true meaning.

All the ingredients are in place to strengthen the worldwide network of cooperatives and mutuals and create a genuine sphere of influence in every business and political community in the world.

[See the figures of the Summit](#)

## Appointment

### ► Mylène Bruneau: first female member of the ICA Americas Regional Youth Committee



The Summit team is pleased to announce that Mylène Bruneau has been elected secretary of the Board of Directors (BoD) of the ICA Americas Regional Youth Committee. Mylène is the Senior Program Advisor for the 2012 International Summit of Cooperatives.

Mylène was elected to the position during an important meeting of the Youth Committee at the Co-operative Summit of the Americas (*Cumbre cooperativa de las Americas*), held in Panama this past May and attended by more than 1,500 participants.

[More info](#)

## Program – complementary event

### ► «For a Better World!»



This is the theme of the International Health Co-operatives Forum that will be held on Friday, October 12, at the Centre de congrès et d'expositions de Lévis, in Quebec. This forum is part of the complementary events, a must-see at the 2012 International Summit of Cooperatives.

This international forum is a unique opportunity to understand the great variety of ways in which the co-operative model can satisfy needs in the health sector.

[See the program and register](#)

## Explore Quebec

### ► Discover Quebec City, a UNESCO World Heritage Site!



Rich with 4 centuries of history and the only fortified city in North America, Quebec City is the cradle of French civilization in North America. A charming marriage of old world and new, this cosmopolitan city has tourist attractions and activities for everyone.

At the heart of all these attractions is the Quebec City Convention Centre, where the much anticipated 2012 International Summit of Cooperatives will be held from **October 8 to 11, 2012**.

[Watch the presentation video](#)



**SIGN UP ►**

**for the Summit**

Need official invitation letter? [Click here](#) to complete informations form. Invitation will be sent shortly.

## Hosts of the 2012 Summit



### The 2012 International Summit of Cooperatives would like to thank its sponsors:

#### Lead

Government du Canada  
Government du Québec  
Ministère du Développement économique,  
de l'Innovation et de l'Exportation  
Ville de Québec  
McKinsey & Company  
Microsoft  
Crédit Mutuel  
Crédit Agricole

#### Special performance by

Cirque du Soleil

#### Platinum

Agropur  
La Coop fédérée  
PricewaterhouseCoopers  
Deloitte  
Ernst & Young  
Oliver Wyman

#### Gold

CIBP

#### Silver

Bell  
Garda  
Vancity  
Fonds de solidarité FTQ  
IBM

#### Bronze

Caisse de dépôt et placement du Québec  
Coast Capital Savings  
Capital régional et coopératif Desjardins  
CGI  
Google  
Investissement Québec

#### Copper

McCarthy Tétrault  
Blakes  
Norton Rose  
Fasken Martineau  
Pomerleau  
Mountain Equipment Co-op  
Fondation CSN  
CMHC-SCHL  
Normandin beaudry

