



WORLD  
**CO-OPERATIVE**  
MONITOR

# EXPLORING THE **CO-OPERATIVE** ECONOMY

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EXPLORATIVE REPORT 2012  
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## **World Co-operative Monitor** **Report 2012: an exploratory study**

- Since 2006 the ICA has published the Global300, a list of the 300 largest co-operatives in the world.
- The goal is now to move beyond the largest 300 and beyond the measure of annual turnover and to include indicators of the social impact as well.

## Tools

1. Online questionnaire
2. Existing databases and annual reports

## Tools / 1. Online questionnaire

### Part 1. General information

- » Organisation details (name, address, website)
- » Country
- » Chief Executive Officer
- » Organisation type (co-operative, mutuals, co-operative of co-operatives)
- » Co-operative type (worker, producer, consumer etc...)
- » Sector of activity

### Part 2. Social data

- » Number of members
- » Number of individual and corporate entity members
- » Percentage of female and youth members
- » Percentage of co-operative, mutual and other company members
- » Average number of employees
- » Percentage of female and youth employees
- » Number of volunteers
- » Number of subjects who benefited from services or products of the organisation

### Part 3. Economic data

- » Turnover
- » Total assets
- » External funds
- » Net interest income
- » Total operating costs
- » Profit (loss) for period
- » Staff costs
- » Total fixed assets
- » Equity
- » Annual report
- » Other non-financial reports

## Tools / 2. Existing lists

COUNTRY	ORGANISATION	RANKING	INDICATOR
AUSTRALIA	Co-operatives Australia	Australia top 100	Annual Turnover
CANADA	Government of Canada - Rural and Co-operatives Secretariat, Statistic Unit	Top 50 Non-financial Co-operatives in Canada in 2010	Total revenue
COLOMBIA	Confecoop	Escalafón Cooperativo	Ingresos
FRANCE	Coop FR	Panorama sectoriel des entreprisescoopératives - Top 100 des entreprisescoopératives 2012	Chiffred'affaires
NEW ZEALAND	New Zealand Cooperatives Association	Top 40 New Zealand Cooperatives &Mutuals	Annual Turnover/Revenue
SPAIN	CEPES	Informe de la Economía Social Española 2010-2011	Facturación
UNITED KINGDOM	Co-operatives UK	The Co-operative UK 100	Turnover
USA	NCB	NCB Co-op 100	Total revenue
INTERNATIONAL RANKING	ICMIF	ICMIF Global 500	Premium income

# **World Co-operative Monitor**

## **Report 2012: an exploratory study**

- Results of the first edition of the World Co-operative Monitor using only 2010 economic data.
- It is an overview not of all but of a significant part of the worldwide co-operative movement.

# Indicators

- **Turnover**: income generated by the business activities conducted by a company, usually the sale of goods and services to customers.
- For mutual and co-operative insurance organisations **income on premiums**: in terms of revenue generated by the premiums paid by customers.
- For co-operative banks **net banking income** refers to the difference of the total interest income plus other banking incomes (i.e. dividends, net revenues for services, profits from financial transactions) and interest expenses plus other banking costs (i.e. fees and commissions, losses from financial transactions).



- Values vary from country to country due to the different definitions and reporting indicators.
- Data for different sectors are not fully comparable, both for the full population and for the Top300. For this reason, it is important to refer to sectorial rankings.
- Most of the data refers to single cooperatives, some to groups, when managed under a common strategy



# World Co-operative Monitor Database

2,190  
co-operatives

61  
countries

Turnover in 2010  
**1,155.1 billion USD**  
excluding banking and insurance sector

total net banking income  
**185.3 billion USD**

total insurance co-ops and mutuals premium income  
**1,101.8 billion USD**

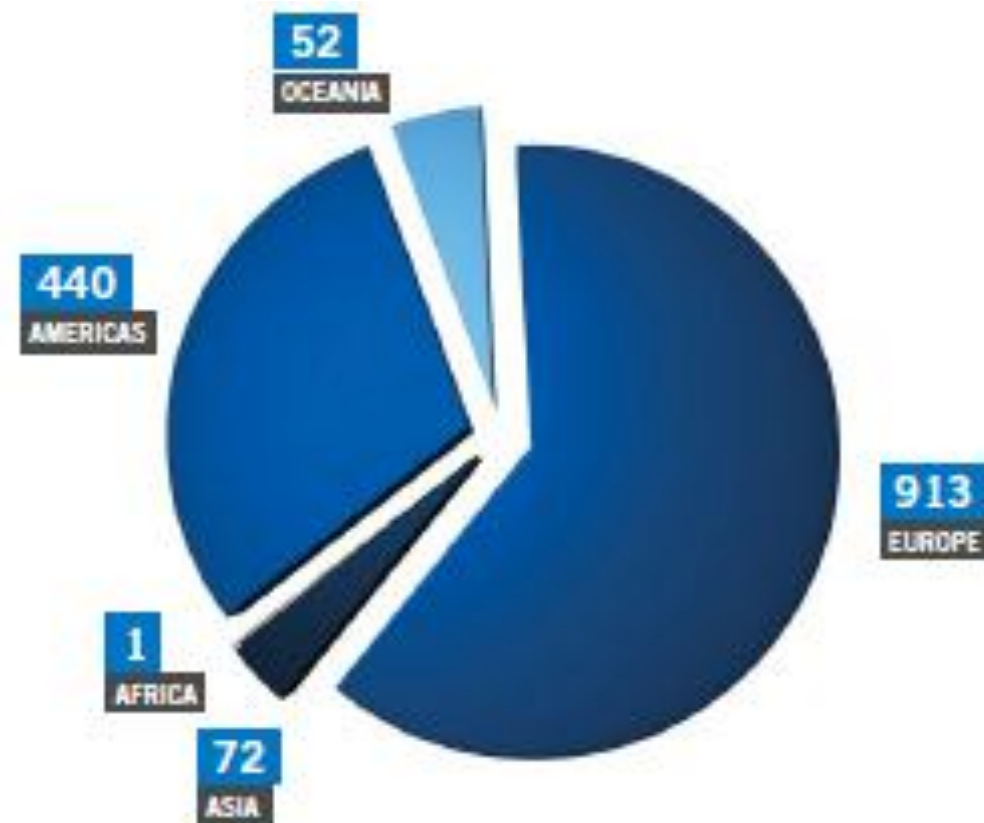
**2442,2 billion USD**



## Over 100 million USD

LOOKING AT THE CO-OPERATIVES WITH TURNOVER OVER 100 MILLION USD

1,478  
Cooperatives  
across 46  
countries



# TOP 300

*Some data about the  
top 300 co-operative  
and mutual organisations*

**24 countries**

total turnover (including banking and insurance sector)

**1,975.6 billion USD**

banking and financial services

**158.7 billion USD**

insurance co-ops and mutuals

**977.2 billion USD**

## Top 300 by sector of activity



**43%**

Insurance  
co-operatives  
and mutuals



**24%**

Agriculture  
and food  
industries



**21%**

Consumer  
and  
retail



**5%**

Banking  
and financial  
services



**3%**

Industry  
and  
utilities



**2%**

Health  
and social care



**1%**

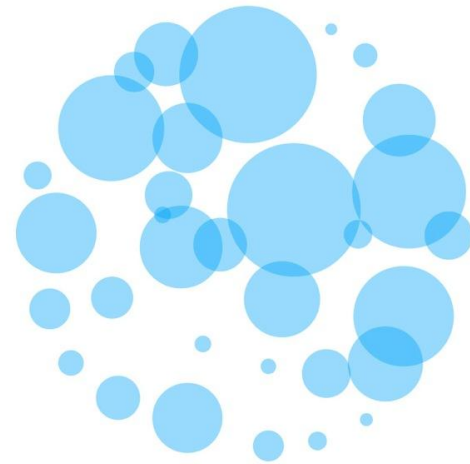
Other services



**1%**

Housing

Participate in the



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