



Cooperatives are Key Stakeholders in advancing SDGs through Culture and the Creative Sector

UNESCO Mondiacult 2022 side-event



In a nutshell!

26 september | 13-17h (CEST)

1st PART | BRUSSELS

- Institutional opening
- Keynote address: “Cooperative culture and safeguarding cultural heritage”
- Round table 1: Cooperatives and in/tangible cultural heritage
- Round table 2: Cooperatives in the cultural and creative sector

Comments and reflections by cooperative leadership

2nd PART | SAN JOSÉ

- Education as the key to a better world
- Institutional efforts in promoting principle 5 to safeguard cooperative culture
- International partnership to advance the cooperative principles 5, 6, and 7
- Concluding remarks on education as a tool for promoting the culture of cooperation as intangible culture of humanity

Panel Discussion: What does collaboration for cultural policies for sustainable development look like?



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1st PART | BRUSSELS

Institutional Opening

13:00 - 13:15

- **Martin Lowery** - Chair, ICA Board Committee on the Cooperative Identity
- **Giuseppe Guerini** - President, European Confederation of Industrial and Social Cooperatives (CECOP)

Keynote Address

13:15 - 13:30

"Cooperative culture and safeguarding cultural heritage"

- **Thomas Knubben** - Institute of Cultural Management, University of Education, Ludwigsburg, Germany

Round Table 1

13:30 - 14:10

"Cooperatives and in/tangible cultural heritage"

Moderator: Diana Dovgan - Secretary General, CICOPA and CECOP

- **Korbinian Marz** - Coordinator, Secretariat General at International Raiffeisen Union, Germany
- **Giovanna Barni** - Co-President, Italian Alliance of Cultural Cooperatives, Italy
- **Dinara Chochunbaeva** - Expert on ICH and Handicraft Development, Central Asia Crafts Support Association's Resource Center in Kyrgyzstan
- **Ouiam Aziz** - Entrepreneur in the Argan sector; formerly with Cooperative Toudarte, Morocco
- **Faizal Khan** - Registrar of Cooperatives and Acting Director of Department of MSME, Government of Fiji
- **George Oates** - Executive Director, Flickr Foundation (Observer Discussant)



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Round Table 2

14:10 - 14:50

"Cooperatives in the cultural and creative sector"

Moderator: Iñigo Albizuri - President, CICOPA

- **Yvon Jadoul** - Secretary General, Smart, Belgium
- **Francesca Martinelli** - Institutional Communications and International Relations, Cooperative Doc Servizi, Italy
- **Caroline Woolard** - Director Research and Partnerships, www.art.coop, USA
- **Rebecca Harvey** - Executive Editor, The Co-operative News, UK
- **Amrul Hakim** - Co-Founder, SAMA Sejahtera Media Cooperative (KoSAMA), Indonesia

BREAK

Comments and reflections by cooperative leadership

15:05 - 15:20

- **Ariel Guarco** - President, International Cooperative Alliance
- **Susanne Westhausen** - President, Cooperatives Europe
- **Graciela Fernández Quintas** - President, Cooperatives of the Americas



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Discussion 1

15:20 - 15:30

“Education as the key to a better world: thematic perspectives from the ICA Cooperative Identity Advisory Group on principle 5”

- **Erbin Crowell** - Executive Director, Neighboring Food Co-operative Association (USA)
- **Danilo Salerno** - Director, Cooperatives of the Americas

Discussion 2

15:20 - 15:50

“Institutional efforts in promoting Principle 5 to safeguard cooperative culture”

- **Fabiola Nader Motta** - General Manager, Organization of Brazilian Cooperatives (OCB), Brazil
- **Javier Di Biase** - President, Sancor Seguros Foundation, Argentina

Discussion 3

15:50 - 16:20

“International partnership to advance the principles 5, 6 & 7: Cooperatives of the Americas and the Cooperative College strengthening capacities and building cooperative resilience for the concern of the community and of the planet”

- **Neil Calvert** - CEO, Cooperative College, UK
- **Sarah Alldred** - Head of International partnerships, Cooperative College
- **Carlos Gonzalez** - Research and Project Development Officer, Cooperatives of the Americas
- **Marcela Bautista Grimaldo** - **Dov Orian**, CNM and project representatives from Chiapas, Mexico



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Concluding remarks

16:20 - 16:25

"Education as a tool for promoting the culture of cooperation as intangible culture of humanity"

- **Danilo Salerno** - Director, Cooperatives of the Americas

Panel discussion

16:25 - 16:50

"What does collaboration for cultural policies for sustainable development look like? Role and Responsibilities of Cooperatives that are Intangible Cultural Heritage of Humanity"

Moderator: Hagen Henry - Chairperson, ICA Cooperative Law Committee

- **Andrew Allimadi** - Coordinator of Cooperative Issues, UN Department of Economic and Social Affairs
- **Simel Esim** - Head, ILO Cooperatives Unit
- **Martin Lowery** - Chair, ICA Board Committee on the Cooperative Identity
- **Christine M. Merkel** - Member, UNESCO_EU Expert Facility Creative Economy and Cultural Policies
- **Guilherme Brady** - Head, Family Farming Engagement and Parliamentary Networks Unit, FAO (TBC)

Closing remarks

16:50 - 17:00

- **Bruno Roelants** - Director General, ICA
- **Stefania Marcone** - Moderator of the World Cooperative Congress 2021 Parallel Session 1.4 on Cooperative Culture and Cultural Heritage



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Location



BRUSSELS

Smart Belgium | online



SAN JOSÉ

online

Partners

