

## World Cooperative Monitor 12<sup>th</sup> Edition Launch

25 January 2024, at 14h00 – 15h30 (CET)

Since 2012, the [World Cooperative Monitor \(WCM\)](#), produced by the [International Cooperative Alliance \(ICA\)](#) with the scientific and technical support of the [European Research Institute on Cooperative and Social Enterprises \(Euricse\)](#), makes a significant contribution – through economic data collection and thematic analysis – to demonstrating the capacity of cooperative and mutual enterprises to thrive and impact their communities.

This year's report provides the annual rankings of the Top 300 largest cooperative and mutual enterprises and the rankings by sector. It also contains a **focus on benefits to members and the way the largest cooperative and mutual enterprises communicate their cooperative identity and advantage**. The thematic chapter was developed in collaboration with the International Cooperative Entrepreneurship Think Tank (ICETT) and is the start to a deeper look the group will take into the benefits of being a member of a cooperative or mutual organisation.

Join us on 25 January for the official launch of the 12th edition!

Register [here](#)

### Agenda

#### Moderator: Ilana Gotz - Project Manager of Euricse

14:00 – 14:10	Opening remarks	Jeroen Douglas - Director General of the ICA
14:10 – 14:30	Keynote address on Cooperatives' Benefits	Hans Groeneveld - Director of International Cooperative Affairs at Rabobank and ICETT Chairperson
14:30 – 15:00	Cases studies from National Coop Grocers (NCG), USA and Indian Farmers Fertilizer Cooperative Limited (IFFCO ltd), India	Kelly Smith – Senior Director of Marketing, Communications and Cooperative Relations of NCG  Santosh Shukla – Joint General Manager of IFFCO
15:00 – 15:20	WCM Launch and Data presentation	Paola Delvecchio - Researcher at Euricse
15:20 - 15:30	Closing remarks	Gianluca Salvatori – Secretary General of Euricse