



Let's Celebrate!



and

ASIAN CREDIT UNION FORUM

on the theme:



Forum: September 6-8, 2012

Pre-Forum Workshops of CEOs, HRD, Women and Youth: September 3-5, 2012

EARLY BIRD DEADLINE: MAY 31, 2012



7 Wonders of Nature: Underground River



Walled City: Intramuros



Manila Ocean Park



Fortified Island: Corrigidor or "The Rock"

Philippines

CROWNE PLAZA
HOTELS & RESORTS

Conference Venue:
Crowne Plaza Galleria Manila

H Holiday Inn

Conference Hotel:
Holiday Inn Galleria Manila

Organizer:



**ASSOCIATION OF
ASIAN CONFEDERATION OF
CREDIT UNIONS**



**PHILIPPINE FEDERATION OF
CREDIT COOPERATIVES
(PFCCO)**

Hosts:



**NATIONAL CONFEDERATION
OF COOPERATIVES
(NATCCO)**

In collaboration with:

CARD MRI

**CARD - MUTUALLY REINFORCING
INSTITUTIONS
(CARD - MRI)**



Hundred Islands National Park, Pangasinan

Join us!



Dear Credit Union Friends,

We are very excited to welcome you in the Philippines after 7 years!

As the first and the most valued credit union gathering in Asia, the Association of Asian Confederation of Credit Unions (ACCU) is pleased to present the Asian Credit Union Forum and the celebration of International Year of Cooperatives on September 6 to 8, 2012 hosted by the Philippine Federation of Credit Cooperatives (PFCCO) and National Confederation of Cooperatives (NATCCO) in cooperation with CARD-Mutually Reinforcing Institutions.

PHILIPPINES: Join us this year as we travel to the Philippines, for three days of credit union professional development, and networking. The organizers have chosen Crowne Plaza Galeria Manila as the venue of the forum and accommodation at the adjacent Holiday Inn Galeria Manila. The second-largest archipelago in the world, with over 7107 tropical islands, the Philippines is one of the great treasures of Southeast Asia. The confirmation of the Puerto Princesa Underground River as one of the New Seven Wonders of Nature is another reason for visiting the Philippines.

BEST AND BRIGHTEST: Attend the Forum and meet the best and the brightest in credit union industry across the world. Workshop presenters represent successful credit union practitioners and international experts in the field. This is your chance to find out what works and how you can gain a competitive advantage. Participating in Asian Credit Union Forum tells the world that you are serious about your involvement and committed to making your credit union stronger. Take this opportunity to reinforce your skills, follow new trends and hear the buzz on credit union management in today environment. Besides the educational sessions, interaction with credit union friends will stimulate bright ideas for the benefit of your credit union.

RELEVANCE: We have adopted the tag line of the International Year of Cooperatives as our theme: **Cooperative Enterprises A Build Better World**. Topics in the breakout sessions are about our achievements and responses to the three objectives of the IYC: **Cooperatives' Public Awareness, Cooperatives' Growth, Cooperatives' Policy**. Participating in the Asian Credit Union Forum tells the world that you are serious about your involvement and committed to making your credit union stronger. Take this opportunity to reinforce your skills and commitment to take on the mission of credit union and continue to make difference in improving the lives of people especially those who need the credit union.

NETWORKING AT ITS BEST: Besides the educational sessions, interaction with credit union friends will stimulate bright ideas for the benefit of your credit union. There is no other way to gain these benefits than attending the 2012 Asian Credit Union Forum.

Register by May 31, 2012 to save US\$ 50. Do not miss this opportunity! Register today by simply e-mailing us. You can download the registration form from our website: www.aaccu.asia.

We look forward to seeing you in the Philippines. **Register now!**

Forum at Glance

3 - 5 MONDAY TO WEDNESDAY SEPTEMBER – PRE FORUM WORKSHOPS

- **CEOs Workshop** – exclusively for CEOs/General Managers of ACCU Member organizations (national federations)
- **HRD Workshop** – open for national federation/credit union staff in-charge of Human Resource Development
- **Youth Workshop** – open for federation/credit union youth marketing staff
- **Gender Workshop** – women leaders and staff in charge of Gender promotion in federations/credit unions

6 THURSDAY SEPTEMBER - CREDIT UNION VISITS

7 FRIDAY SEPTEMBER

08:00 - 12:00	Opening of Forum and International Year of Cooperatives 2012 Celebration
12:00 -13:30	Lunch Break
13:30 - 15:00	Plenary 1 – Invaluable Contribution of Cooperative Enterprises to Poverty Reduction, Employment Generation and Social Integration
15:00 - 15:30	P.M. Break
BREAKOUT SESSIONS: 15:30 - 17:00	<ol style="list-style-type: none"> 1. Coops/CUs Public Awareness: Developing Cadre of Credit Union Advocates through Development Education 2. Coops/CUs Growth: The Role of Credit Unions in Poverty Eradication 3. Coops/CUs Policy: Effective Regulation and Supervision - a Safeguard to Credit Unions' Stability
19:30 onwards	Philippine Night

8 SATURDAY SEPTEMBER

09:00 - 10:00	Plenary 2: Cooperative Business Model: An Alternative Means of Doing Business and Furthering Socioeconomic Development
10:00 - 10:30	A.M. Break
BREAKOUT SESSIONS: 10:30 - 12:00	<ol style="list-style-type: none"> 1. Coops/CUs Public Awareness: Reinforcing the Credit Union Value Proposition: Helping Members Achieve Life Goals and Aspirations 2. Coops/CUs Growth: Mission Check - Are Members Growing in the same Phase as Credit Unions are Growing? 3. Coops/CUs Policy: Self-Regulation - a Core Strength of Credit Unions
12:00 -13:30	Lunch Break
BREAKOUT SESSIONS: 13:30 - 15:00	<ol style="list-style-type: none"> 1. Coops/CUs Public Awareness: Credit Union Image - Building Tools 2. Coops/CUs Growth: Leadership Growth and Development - Strengthening Your Character Traits for Optimum Effectiveness 3. Coops/CUs Policy: The Asian Credit Union/Cooperative Regulators Alliance (ACCRA): Securing Foundation for Credit Unions' Strength in Asia
15:00 - 15:30	P.M. Break
15:30 - 16:30	Plenary 3: Cooperatives in Pursuit of Both Economic Viability and Social Responsibility
16:30 - 17:00	Plenary 4: Achievements and Declaration for IYC 2012 and Closing Program
18:30 onwards	International Night





10 Reasons in Attending the Forum

1. **EXPLORE** the challenges and future directions of credit union services.
2. **INTENSE & INTERACTIVE LEARNING** - we guarantee you will recoup your investment in this forum by implementing just few recommendations.
3. **GAIN** practical and hands-on experiences in best practice and frameworks in demonstrating the credit union difference.
4. **CHOICE TO CUSTOMIZE LEARNING** by participating in the unique interactive workshop sessions.
5. **ACQUIRE** new knowledge to transform your leaders & staff for optimum effectiveness.
6. **EXCELLENT OPPORTUNITY** to network, gain professional advice from credit union experts.
7. **OBTAIN** a complimentary packet of presentation materials in CD and book binded copy that will serve as helpful resources long after you have attended the forum.
8. **RECEIVE** a formal Certificate of Completion, which documents your training achievement and commitment to continuing professional development.
9. **RENEW** your friendship and network
10. **BUILD** new friendships beyond your country.

METHOD OF PAYMENT:

- Bank Draft payable to Asian Confederation of Credit Unions
- Bank Transfer (please request the bank account details from ACCU and send receipt of bank transfer by Fax: +(66) 27044255 or e-mail copy to accumail@aaccu.coop)
- For group registration, payment can be made through ACCU member organization. Official receipt of payment should accompany the registration form.

CANCELLATION & TRANSFERS:

If you are unable to attend, a substitute delegate is welcome to attend in your place (same gender) at no additional charge provided you inform on or before July 31, 2012. A full refund, less 20% administrative charge will be given if cancellation is received in writing at least 15 working days (August 13) prior to the forum. A 50% refund will be given if cancellation is received in writing at least 7 working days (August 23) prior the forum. No refund can be made for cancellation received less than 7 days prior to the forum. An admission letter will be sent to you prior to the forum.



The Association of Asian Confederation of Credit Unions is

the regional organization for credit unions that represents more than 37 million members from more than 21,000 credit unions in 25 countries. Established in 1971, ACCU works in partnership with members to promote and strengthen credit unions as effective instruments for the socioeconomic development of people.

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The Philippine Federation of Credit Cooperatives (PFCCO) is the tertiary organization for credit cooperatives in the Philippines.

It represents more than 1,000 credit cooperatives with more than 960,000 members. Established in 1960, PFCCO is one of the oldest federations in Asia and one of the five founding members of ACCU.

Contact Address:

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The National Confederation of Cooperatives (NATCCO) was formed in 1977 to coordinate the training and educational

services for cooperatives at the national level. Over the years, its role has evolved as a multi-service federation. It now has around 1.6 million individual members from co-op federations and some 406 rural and urban-based co-ops.

Contact Address:

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EARLY BIRD DEADLINE BY MAY 31, 2012

ASIAN CREDIT UNION FORUM 2012 - PHILIPPINES

PRE-FORUM WORKSHOPS: September 3-5 FORUM: September 6-8 AGM: September 9

REGISTRATION FORM

PERSONAL DETAILS:

Family Name: _____ First Name: _____ Male: _____ Female: _____

Name Preferred: Name Badge: _____ In Certificate: _____

Nationality: _____ Position: _____

Organization: _____

Address: _____

Telephone : _____ Fax: _____ E-mail: _____

National Federation Affiliated : _____

ACCOMMODATION and Meeting Package (Please check the arrangement required)

Type of Room required : Single _____ Twin _____ Non-Smoking _____ Smoking _____

Check in Date: _____ Check out Date: _____

Register now!

REGISTRATION CLOSING AUGUST 10, 2012

REGISTRATION FEE: Please *ENCIRCLE* the registration fee according to the events you will be attending. Prices are in **US dollars (US\$)**.

Conference	Residential - International				Non-Residential - (Local Pax only)	
	Early Bird by May 31, 2012		Regular after May 31, 2012		Early Bird by May 31, 2012	Regular after May 31, 2012
	Twin	Single	Twin	Single		
HRD/Youth/Women Workshop PLUS Asian Credit Union Forum, September 2-9	850	1,200	900	1,250	450	470
CEOs PLUS Asian Credit Union Forum PLUS General Meeting, September 2-10 (CEOs of ACCU member organizations)	950	1,350	1,000	1,400	520	540
Asian Credit Union Forum, September 5-9	525	725	575	775	240	250
Asian Credit Union Forum PLUS General Meeting, September 5-10	625	875	675	925	310	320
Non-Member Fee (added if registrant is not an affiliate of ACCU member)	50	50	50	50	50	50
Total Registration Fee						

Note: The registration fee for **Residential** is inclusive of accommodation, conference kit, field visit, and meals starting from dinner of arrival to breakfast of departure. The dates are inclusive of arrival and departure. For **Non-Residential workshop participants**, the registration fee is inclusive of conference kit, full meeting package (lunch, dinner & 2 coffee breaks) from September 3-5 & 7-8. **Non-Residential** forum participants registration is inclusive of conference kit, full meeting package (lunch, dinner & 2 coffee breaks) on September 7 and 8. Field visit not included for Non-Residential participants.

PAYMENT DETAILS:

☐ Bank draft of US\$ _____ is enclosed.

☐ Bank transfer of US\$ _____ was made to the account of ACCU. Bank receipt is enclosed.

☐ Payment of US\$ _____ was made to the national federation _____ as per Official Receipt of which copy is enclosed.

Signature: _____